

# WELCOME TO WORK INSPIRATION

The work exploration programme providing inspiration for 13-18 year old students about the world of work.



Work Inspiration benefits everyone. Employers have the opportunity to attract young people into their industry and students are inspired to explore and think about industry roles and career pathways.

## WORK INSPIRATION:

**\* CONNECTS**

employers with young people (our future talent)

**\* RAISES**

a business's profile in the community

**\* IMPROVES**

staff engagement along with a student's confidence and knowledge of working life

**\* DISCOVERS**

new business ideas for employers by tapping into the perspective of digital natives.



## DEVELOP TOMORROW'S TALENT

The Work Inspiration team will support employers to plan, organise and deliver the three step programme. Normally run over three days, the steps include:



Students work through a personality quiz with the employer to help them discover their talents, passions and interests.



Employer introduces the students to their business to give them insights about the opportunities available and what it's like to work in the industry.



Employees talk to students about their career journeys to build the students' confidence and show them how diverse working life can be.

## REGISTER FOR WORK INSPIRATION TODAY and connect employers with tomorrow's future workforce.

**VISIT** [workinspiration.nz](http://workinspiration.nz)

**CALL** 0800 222 733

**EMAIL** [workinspiration@careers.govt.nz](mailto:workinspiration@careers.govt.nz)



International research shows young people who experience just four or more interactions with employers while at school are five times less likely to be unemployed.



**DR. ANTHONY MANN**  
Educators & Employers, 2012



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